



2011

SUPERIOR

business awards

### 2011 Superior Business Awards Nomination

Company name: \_\_\_\_\_

Owner name(s): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Web site: \_\_\_\_\_ Email: \_\_\_\_\_

Nomination category:

- Business Hall of Fame**  
Entrepreneurs in the period for the previous 50 years from the current year.
- Large Business of the Year**  
More than 5 years in business with over 25 employees.
- Historical Business Hall of Fame**  
Entrepreneurs that operated businesses that existed prior to the last 50 years.
- Emerging Innovative Business**  
In business for at least 2 years but no more than 5 years, with an innovative product, process or technology.
- Small Business of the Year**  
More than 5 years in business with 25 or fewer employees.
- Business Plan Competition**  
Business plan submitted by an entrepreneur for a start-up business or business expansion.

Brief description of accomplishments:

Nominator name: \_\_\_\_\_

Nominator address: \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Nominator phone: \_\_\_\_\_ Nominator email: \_\_\_\_\_

Or print out form, complete, and mail to:

The Development Association, Inc., 1401 Tower Avenue, Suite 302, Superior, Wisconsin 54880

#### Eligibility

- Business must be located in or entrepreneur must reside in Douglas County, Wisconsin.
- Hall of Fame nominees must be individuals (living or deceased) who reside/resided in Douglas County or who own/owned and operate/operated a for-profit business in Douglas County.
- Businesses nominated must be for-profit entities.

#### Process

- Call for nominations starting the week of May 9<sup>th</sup>, 2011.
- Nominations must be submitted by July 15<sup>th</sup>, 2011. Business/entrepreneurs may self-nominate.
- Nominees will be contacted by mail and asked to accept the nomination and complete a questionnaire. Completed questionnaires must be submitted by August 1<sup>st</sup>, 2011.
- Award recipients will be announced at the Superior Business Awards Banquet on September 15<sup>th</sup>, 2011.
- Award recipients will be chosen by a panel consisting of representatives from the following organizations: The Chamber, the Development Association, Northeast Entrepreneur Fund, Superior Business Center, Superior Business Improvement District, and UWS-Small Business Development Center. A separate panel will select the winners of the Business Plan Competition.

### Emerging Innovative Business Award

#### Specific Eligibility:

- In business for at least 2, but not more than 5 years.
- Developed a unique/innovative process, technology or product.

#### Criteria:

- Degree of innovation. Product, process or technology is innovative, cutting edge, etc. Evidence based on patents, intellectual property or industry testimonials or reviews.
- Growth of company. Based on revenue and employee growth.
- Exportability. Percentage of revenues generated from sales to customers outside of the local area.
- Financial Success. Give evidence of financial success of the company.
- Response to Adversity. Examples of challenges faced by the business and steps taken to meet them.
- Community Involvement. Give evidence of contributions and commitment to community-oriented projects by the business.

### Business Plan Competition

#### Specific Eligibility:

- Individuals must prepare a business plan.
- Any individual, 18 years or older.
- For profit business only.

#### Criteria:

- The competition is open to any existing business that is planning to implement a different aspect of and/or expansion of their business.
- The business plan may not exceed 40 pages of text and exhibits.
- If there are no plans that qualify, in the opinion of the judges, an award will not be given. The sponsoring organizations reserve the right to accept or reject any business plan.
- If the top winner initiates or significantly expands his/her business within one year of the award, he/she may become eligible for a \$20,000, zero interest loan.